

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

PA ADVISORS, LLC

v.

GOOGLE INC., et al.

Case No. 2:07-CV-480

NOTICE OF APPEARANCE

Notice is hereby given that the undersigned attorney, William C. Rooklidge, enters his appearance in the above-captioned action as counsel for Defendant, YAHOO! INC., and respectfully requests service of pleadings and other papers filed in this action and any orders and notices from this Court:

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Dated: October 27th, 2009

Respectfully Submitted,

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ATTORNEYS FOR DEFENDANT YAHOO! INC.

CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing document was filed electronically in compliance with Local Rule CV-5(a). As such, this Notice of Appearance was served on all counsel who are deemed to have consented to electronic service on the 27th of October, 2009. Local Rule CV-5(a)(3)(A).

Dated: October 27, 2009

/s/William C. Rooklidge
William C. Rooklidge